

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
Phase-IV, Soochna Bhawan, C.G.O. Complex, Lodhi Road,
New Delhi-110003

Date: - 10.05.2024

To,
Mohd Aasif
Common Cause House,
5, Institutional Area,
Nelson Mandela Road, Vasant Kunj
New Delhi - 110025

Sub: - RTI regarding Information sought under Act.

Sir,

Please refer to your RTI Application No. DOAVP/R/X/24/00105 dated 27.05.2024. A copy of this reference has been received in this Section through Section Officer (RTI) of this Directorate through vide CBC no. 27.05.2024/RTI/83 dated 27.05.2024 for supplying requisite information in the matter to you.

2. The requisite information for **New Media** is as under:-

Question	Reply
1. Please provide the total number of advertisements published with the slogan " Modi Ka Parivar " by the MyGov, DIC, Ministry of Electronics and Information Technology (MEITY) on Digital Cinema/OTT, Internet Websites and Social Media Platforms.	Expenditure details are not being maintained as per slogan, content or tag-line.
a) Please provide the total number of advertisements published on Digital Cinema / OTT with the slogan " Modi Ka Parivar " and the sum of the amount spent on same date-wise; from the first publication to the date of this application.	Hence the information sought by you is not available in case of New Media.
b) Please provide the total number of advertisements published on internet websites with the slogan " Modi Ka Parivar " and the sum of the amount spent on same date-wise; from the first publication to the date of this application.	
c) Please provide the total number of advertisements published on Social Media with the slogan " Modi Ka Parivar " and the sum of the amount spent on same date-wise; from the first publication to the date of this application	

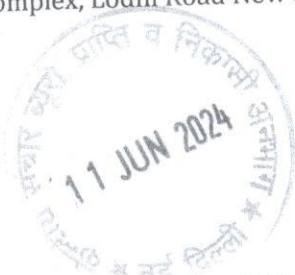
3. Representation, if any, against the above information may be made to the Appellate Authority of this directorate within 30 days of receipt of this reply, particulars of which are as under.

Shri Rajesh Kumar Jha (ADG)
Appellate Authority,
CBC (Erstwhile DAVP), 3rd Floor,
Soochna Bhawan,
C.G.O. complex, Lodhi Road New delhi-110003

Yours faithfully

R. Vedi

(Rupa Vedi)
FA & CAO



Copy to: (1) Section officer RTI Cell's reference no 27.05.2024/RTI/83 dated 27.05.2024.