ABS/08/05/2024-RTI-65

Government of India

Ministry of Information & Broadcasting

Central Bureau of Communication

Phase-IV, Soochna Bhawan, C.G.O. Complex, Lodhi Road, New Delhi-110003

Date: _ 31 - 5 - 2024.

To,

Shri. Mohd. Aasif Mob. 8588937824 5, Nelson Mandela Road, Institutional Area, Vasant Kunj, New Delhi -1100%05

Sub: - Information sought under RTI Act 2005.

Sir.

Please refer to your RTI request vide registration number DOAVP/R/E/24/00061 dated 06.05.2024. A copy of this reference has been received in this Bureau (Accounts Wing) through RTI section of this Bureau for supplying requisite information in the matter to you.

2. It is observed that query at Sl.No. 1 (expenditure only) of your RTI pertains to the Advertising Billing Section (Print Media, Accounts Wing) of this Bureau.

With regard to the information.

Query	Reply
Please provide the total number of advertisements published with the slogan "Modi Sarkar Ki Guarantee" by each Ministry in print Media. Please provide the total number of advertisement published in the following with the slogan "Modi Sarkar Ki Guarantee" and the sum tof the amount spent on the same date-wise from the first publication to the date of this application. a. National Daily Hindi Newspapers. b. National Daily English Newspapers. c. National Hindi Magazines d. Nationanl English Magazines.	CBC does not keep record under the heading "Modi Sarkar ki Guarantee". Hence no such data /record is available with CBC

Representation, if any, against the above information may be made to the Appellate Authority of this Bureau 30 days of receipt of this reply, particulars of which are as under:

Rajesh Kumar Jha, (Additional Director General) /Appellate Authority DAVP (CBC) Room No. 277, 2nd Floor, Phase-IV, Soochna Bhawan, C.G.O. complex, Lodhi Road New Delhi - 110003.

> Yours faithfully, A. Vede (Rupa Vedi) FA & CAO/ CPIO

opy for information to:

f. Shri. S.C. Narwal, Asstt. Director (A) (RTI/PG), RTI Cell w.r.t their note no. ABS/08/05/2024-RTI-65.

2. FA & CAO/CPIO for information.

चपा वेदी/RUPA VEDI वित्तीय सलाहकार एवं मुख्य लेखा अधिकारी/FA & CAO केन्द्रीय संचार व्यूरो/Central Bureau of Communication खूचना और प्रसारण मंत्रालय/Ministry of Information & Broadcasting भारत सरकार / Government of India

No. AVBS/RTI/31/2024-25/65 Ministry of Information & Broadcasting **Central Bureau of Communication** Phase-IV, Soochna Bhawan, CGO Complex, Lodhi Road New Delhi - 110 003



To,

Md. Aasif, Common cause House no. 5, Nelson Madela Road, Institutional Area, Vasant Kunj, New Delhi-110025

Information sought under RTI Act, 2005 Sub.:

Sir,

Please refer to your RTI Application No. DOAVP/R/E/24/00061 dated 06.05.2024. A copy of this for reference has been received in this Section through SO (RTI & PG) of this Bureau vide ID No. 08.05.2024/RTI/65 dated 08.05.24 to provide requisite information.

2. The requisite information as under:

Question	Reply
Provide the total number of Advertisement published with the slogan "Modi sarkar ki Guarantee" by each ministry in Print Media.	Does not pertain to this Section.
Places provide the total number of advertisements	Does not pertain to this Section.
published in the following with the slogan "Modi Sarkar Ki Guarantee" and the sum of the amount spent on the same date-wise; from the first publication to the date of this application.	
i. National Daily Hindi Newspaperii. National Daily English Newspapers	
iii. National Hindi Magazines iv. National English Magazine	

3. Representation, if any against the above information may be made to the Appellate Authority of this Directorate within 30 days of receipt of this reply, particular of which are as under :

Sh. Rajesh Kumar Jha, ADG (Accounts), Appellate Authority, CBC,3RD Floor, Soochna Bhawan, Lodhi Road, New Delhi-110003

> Yours faithfully (Rupa Vedi CPIO/FA&CAO

Copy to:

SO, RTI & PG refer I.D No. 08/05/2024/RTI/65 dated 08.05.2024