

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
Phase-IV, Soochna Bhawan, C.G.O. Complex, Lodhi Road,
New Delhi-110003

Date: - 17.05.2024

To,
Mohd Assif
Common Cause House
5, Nelson Mandela Road,
Institutional Area, Vasant Kunj
New Delhi - 110025

Sub: - RTI regarding Information sought under Act.

Sir,

Please refer to your RTI Application No. DOAVP/R/E/24/00060 dated 03.05.2024. A copy of this reference has been received in this Section through Section Officer (RTI) of this Directorate through vide CBC no. 08.05.2024/RTI/61 dated 08.05.2024 for supplying requisite information in the matter to you.

2. The requisite information for **New Media** is as under:-

Question	Reply
1. Please provide the total number of advertisements published with the slogan " Modi Sarkar ki Gaurantee " by each Ministry on Digital Cinema / OTT, Internet Websites and Social Media Platforms.	Expenditure details are not being maintained as per slogan, content or tag-line. Hence the information sought by you is not available in case of New Media.
2. Please provide the total number of advertisements published on Digital Cinema / OTT with the slogan " Modi Sarkar ki Gaurantee " and the sum of the amount spent on same date-wise; from the first publication to the date of this application.	
3. Please provide the total number of advertisements published on internet websites with the slogan " Modi Sarkar ki Gaurantee " and the sum of the amount spent on same date-wise; from the first publication to the date of this application.	
4. Please provide the total number of advertisements published on Social Media with the slogan " Modi Sarkar ki Gaurantee " and the sum of the amount spent on same date-wise; from the first publication to the date of this application	

3. Representation, if any, against the above information may be made to the Appellate Authority of this directorate within 30 days of receipt of this reply, particulars of which are as under.

Shri Rajesh Kumar Jha (ADG)
Appellate Authority,
CBC (Erstwhile DAVP), 3rd Floor,
Soochna Bhawan,
C.G.O. complex, Lodhi Road New delhi-110003

Yours faithfully


(Rupa Vedi)
FA & CAO

Copy to: (1) Section officer RTI Cell's reference no 08.05.2024/RTI/61 dated 08.05.2024.