भारत निर्वाचन आयोग
Election Commission of India

निर्वाचन सदन
Nirvachan Sadan,
अशोक रोड, नई दिल्ली110001-
Ashoka Road, New Delhi-110001

No. 4/RTI/41/2024/Communication

Dated:06 November, 2024

To

Ms. Astha Savyasachi
a.savyasachi22@gmail.com

Subject: Right to information under RTI Act, 2005 (Reg no. 29344) -reg.

Madam,

I am to refer to your RTI application dated 18.10.2024 and to furnish the item wise information, as under:

Information sought	Reply
Provide the following information about the pre-certificates issued by ECI and/or Media Certification & Monitoring Committee (MCMC) of the ECI to the political advertisers in relation to election advertisements that feature names of political parties, candidates from March 1. 2024 to June 4, 2024. (refer Point 4 of Voluntary Code of Ethics, Page 68, Hand Book on Media matters of CEOs & DEOs). Total number of applications that came for pre-certificates by the political advertisers. Total number of pre- certificates issued by ECI. Total number of applications that came for pre- certificates by each of these political parties Bharatiya Janata Party, Indian National Congress, Communist Party of India (Marxist), Communist Party of India, Aam Aadmi Party, Samajwadi Party, Bahujan Samaj Party. Total number of pre- certificates issued by ECI to each of these political parties Bharatiya Janata Party, Indian National Congress, Communist Party of India (Marxist), Communist Party of India, Aam Aadmi Party, Samajwadi Party, Bahujan Samaj Party. Total number of pre-certificates issued by ECI for each of these social media platforms - Facebook Whatsapp, Instagram, X (previously known as "Twitter') YouTube	You may refer to chapter 1 & 2 of Handbook on Media matters for CEOs and DEOs available at chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.eci.gov.in/eci-backend/public/api/download?url=LMAhAK6sOPBp%2FNFF0iRfXbEB1EVSLT41NNLRjYNJJP1KivrUxbfqkDatmHy12e%2Fzk1vx4ptJpQsKYHA87guoLjnPUWtHeZgKtEqs%2FyzfTTYEx5zey0XPIlbpRiYa1Apvk8gAh89oMPUf2WfwOoBjDg%3D%3D. Further, it is informed that pre-certification for political advertisements is provided by the Media monitoring and certification committees constituted at the District and State level and hence may obtain the desired details from MCMCs concerned at district or state level as the case may be. Also, attention is invited to point 4 on page 21 of Handbook on Media matters for CEOs and DEOs regarding jurisdiction of MCMC and hence is informed that the desired information is not available at one source.

2. If you are not satisfied with the information supplied, you may prefer an appeal with the First Appellate Authority within thirty days of receiving of this information. Detail of First Appellate Authority is as under:

Shri. T.C Kom
Principal Secretary & First Appellate Authority,
Election Commission of India,
Nirvachan Sadan, Ashoka Road,
New Delhi-110001

Yours faithfully,

(Rajesh Kumar Singh)
Under Secretary& CPIO